

SMART CITIES WEST AFRICA

SMART INFRASTRUCTURE & BUILDINGS | SMART IOT

9 - 11 MAY 2023

THE LANDMARK CENTRE, LAGOS, NIGERIA

CONNECTING SMART
TECHNOLOGY
SOLUTIONS FOR
SUSTAINABLE URBAN
DEVELOPMENT IN
WEST AFRICA



CO-LOCATED WITH:

SECUREX
WEST AFRICA

► COMMERCIAL & HOMELAND SECURITY ► FIRE ► SAFETY ► CYBER SECURITY

FIREXPO
WEST AFRICA

FIRE DETECTION, PROTECTION AND PREVENTION

SMART CITIES
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1895 MONTGOMERY GROUP
AFROCET

EXPAND YOUR REACH IN WEST AFRICA

Smart Cities West Africa launched in 2022 as a co-located event at Securex West Africa. Leveraging on the rapid expansion of the sector globally it tapped into a nerve of new technology and solutions that align very closely with the security and safety sectors that Securex Serves.

By offering a platform to cutting edge, smart technologies that help offices, organisations and infrastructure sites ensure they are the most secure and efficient they can be, the sector is one to watch going forward.

With Nigeria's ambition to adopt smart city planning and introduce many of its aspects into Lagos, one of Africa's mega cities, the opportunities for those in the smart technologies sector are clear to see.



20+
COUNTRIES



3,500+
VISITORS



120+
EXHIBITORS

WHY EXHIBIT?



Demonstrate
your products
first-hand



Increase
your sales
conversions



Network



Benchmark
yourself



Discover market
opportunities

82%

Nigeria's share of
Africa's telecoms
subscribers

29%
of Africa's
Internet usage
is in Nigeria

NIGERIA'S SMART CITIES INDUSTRY

As the largest economy in Africa, with a GDP of over \$450bn, Nigeria is the destination of choice for many international businesses looking to establish themselves in the region. Nigeria is also the largest ICT market with 82% of the continent's telecoms subscribers and 29% of its internet usage.*

Nigeria has the largest population on the continent and acts as the gateway to ECOWAS (Economic Community of West African States) which has a combined population of 350 million. The opportunities created by these growing nations, both in economic development and population means that now is the time to enter these markets and expand your footprint.

*<https://www.trade.gov/knowledge-product/nigeria-information-and-communications-technology>

WHY LAGOS?

As the commercial capital of Nigeria and to some extent the whole of West Africa, Lagos is the perfect location to hold Securex. It's one of the best connected cities in the region with many international and domestic flights coming in daily. Victoria Island, where the exhibition is located, is the Central Business District for the city and where a large number of international Blue-chip companies have set up their offices as well as an expansive local market. All these reasons mean you can be confident of meeting the right people from Nigeria and the wider West African market.

REPRESENTED EXHIBITOR SECTORS



IoT Key Sectors

Smart IT & Communications / IT Infrastructure



Transport Key Sectors

Public transport / Electric/hybrid fuel vehicles / Control rooms / Traffic surveillance / Storage / Smart parking



Environmental Key Sectors

Renewable / green energy / Solar power / Pollution control / Recycling technologies / Waste treatment / management

VISITOR SNAPSHOT



VISITOR INDUSTRIES REPRESENTED

Offices / Commercial Buildings
Property / Real Estate
Retail / Hospitality
Infrastructure / Construction
Transport
Oil / Mining
Health / Education
Government / Border force
Police / Army / Fire Service

SHOW FEATURES: THE CONFERENCE

The Conference Theatre will hold discussions on the status of the industry, international trends and regional opportunities for companies looking to get insight from thought leaders on various strategic subjects..

TECHNICAL WORKSHOPS

The workshops will provide a platform for exhibitors to showcase their equipment and services to a larger audience than can be achieved on their stand and offer the opportunity for the audience to interact with the products during the session.



EXHIBITING WITH US

Here at Afrocet Montgomery, we have 145 combined years of experience in running high-end exhibitions and events in West Africa. Our extensive knowledge and experience of the African market has enabled us to develop a strong portfolio of shows in the three corners of Sub-Saharan Africa, which means we can offer the most focused event in West Africa.



WHEN & WHERE

DATES:

Tuesday 9th May 2023

09:30 – 17:30

Wednesday 10th May 2023

09:30 – 17:30

Thursday 11th May 2023

09:30 – 17:00

VENUE:

The Landmark Centre,
Lagos, Nigeria

WHAT WE DO

Our priority is to bring you high quality leads and to do this we work hard to deliver a strong marketing campaign, attracting senior buyers so you can make valuable business connections.

Here are just some of our activities:



Telemarketing & SMS targeting



Comprehensive email campaign to a global database



Advertising across local and international media both online and print



Social media marketing to our online community



Strategic partnerships with key global media publications



Endorsements from trade associations and government bodies

TAKE PART IN 2023!

Leverage this essential business opportunity by exhibiting at Smart Cities West Africa 2023. We have stand packages varying in size and value, so get in touch today to discuss your options with one of our team members.

OUR SISTER EVENTS:

SECUREXPO
EAST AFRICA
COMMERCIAL & HOMELAND SECURITY • FIRE • SAFETY • CYBER SECURITY
NAIROBI - 7-9 MARCH 2023

SECUREX
SOUTH AFRICA | 2023
JOHANNESBURG - 6-8 JUNE 2023

 **SecurexWestAfrica**

 **SecurexWest #SecurexWA**

 **SecurexWA**

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www.securexwestafrica.com/smartcities

BOOK YOUR SPACE TODAY

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